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APPLICATION NO.	F	LING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/645,928	(08/25/2000	Mark Benson	85ER-00155 4140	
	7590	04/13/2004		EXAM	INER
John S Beulick Armstrong Teasdale LLP		MORGAN, ROBERT W			
Suite 2600 One Metropolitan Square		ART UNIT	PAPER NUMBER		
St Louis, MI 63102-2740			3626		

DATE MAILED: 04/13/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)
Office Action Summary	09/645,928	BENSON ET AL.
Office Action Summary	Examiner	Art Unit
TI MANIMO DATE SENI-	Robert W. Morgan	3626
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	correspondence address V
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be tire within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	mely filed we will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).
Status		
Responsive to communication(s) filed on 10 Oct This action is FINAL. 2b) ☐ This Since this application is in condition for allowar closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro	
Disposition of Claims		
 4) Claim(s) 1-32 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw 5) Claim(s) is/are allowed. 6) Claim(s) 1-32 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or 	vn from consideration.	
Application Papers		
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) access Applicant may not request that any objection to the Replacement drawing sheet(s) including the correction of the oath or declaration is objected to by the Examine 11).	epted or b) objected to by the drawing(s) be held in abeyance. Section is required if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).
Priority under 35 U.S.C. § 119		
 12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau * See the attached detailed Office action for a list 	s have been received. s have been received in Applicati ity documents have been receive ı (PCT Rule 17.2(a)).	ion No ed in this National Stage
Attachment(s) 1) Notice of References Cited (PTO-892)	4) 🔲 Interview Summary	(PTO-413)
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	Paper No(s)/Mail D	

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DETAILED ACTION

1. In the amendment filed 10/10/03 in paper number 10, the following has occurred: Claims 1, 3-12, 14-15 have been amended and claims 17-32 have been added. Now claims 1-32 are presented for examination.

Claim Rejections - 35 USC § 112

2. The rejections under 35 USC § 112, second paragraph have been withdrawn by the Examiner based on the changes made by the Applicant to the claims.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-9, 14-16 and 23 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,526,386 to Chapman et al. and U.S. Patent No. 6,594,035 to Erlanger in view of U.S. Patent No. 6,119,093 to Walker et al.

As per claim 1, Chapman teaches a system for generating automobile insurance certificates from a remote computer terminal connected by a computer network (see: abstract). Chapman further teaches insurance agents (reads on "field agent geographically remote from the carrier") electronically order insurance certificates from a remote terminal that may be renewal policies (reads on "renewal policy") (step 310) (see: column 6, lines 31-35). Chapman also teaches that an agent might be required to edit a field in database table (700, Fig. 7) such as

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"Policy_Status" field (reads on "updating at the field agent computer the policy data by inputting data") (see: column 6, lines 14-21).

Chapman fails to teach:

--the claimed displaying at the field agent computer Web pages, the Web page including policy data corresponding to a renewal policy;

-the claimed receiving at the field agent computer a bind Web page indicating that the proposed renewal policy for the subscriber is in condition such that the associated insurance carrier can be bound to the terms and conditions of the proposed renewal policy; and

--the claimed binding the associated insurance carrier to the terms and conditions of the proposed renewal policy by entering a bind indication on the bind Web page and transmitting the bind Web page from the field agent computer to the carrier.

Erlanger teaches a data processing system where one or more insurance agents enter insurance seeker's pertinent information into the data processing system via computer terminal (reads on "displaying at the field agent computer") to facilitate the provision of insurance between the insurers and insurance seekers (see: column 7, lines 36-52). Erlanger further teaches that each insurance solicitation or application is received in the form of question to provide the data processing system data to match the insurance seeker to the most appropriate insurer (see: column 12, lines 13-22).

Therefore, it would have obvious to a person of ordinary skill in the art at the time the invention was to include the data processing system including a field agent using applications in question form as taught by Erlanger within the system for generating automobile insurance certificates from a remote computer terminal as taught by Chapman with the motivation of

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enabling an insurance seeker to quickly and easily find an insurer that offers the insurance product that it desires at competitive premium and on competitive terms (see: column 2, lines 66 to column 3, lines 2).

Chapman and Erlanger fail to teach Web pages and a bind Web page indicating that the proposed policy for the subscriber is in condition such that the associated insurance carrier can be bound to the terms and conditions of the proposed renewal policy and binding the associated insurance carrier to the terms and conditions of the proposed renewal policy by entering a bind indication on the bind Web page.

Walker et al. teaches a system for facilitating the sale of insurance policies that includes web page confirmation (630, Fig. 6c) investment order's (see: column 8, lines 66 to column 9, lines 10).

One of ordinary skill in the art at the time the invention was made would have found it obvious to include the web page confirmation as taught by Walker et al. with system taught by Chapman and Erlanger with the motivation of providing a system where individuals may purchase an insurance policy by making an online transaction (see: Walker et al.: column 2, lines 30-32).

As per claim 2, Walker et al. teaches receiving one or more Bind Confirmation Web pages including acknowledgment that said associated insurance carrier has been bound to the terms and conditions of renewal policy reflecting the bind Web page (see: column 8, lines 66 to column 9, lines 10).

As per claim 3, it is rejected for the same set forth in claim 1.

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As per claims 4-6 and 8, the steps for receiving, updating and transmitting of sequence of web pages to the agents, for processing insurance on line including answering questions via Internet connection to an Insurance company Web server computer, and for issuing an certificate and/or binding. These feature are met by Chapman teaching that an agent might be required to edit a field in database table (700, Fig. 7) such as "Policy_Status" field (see: column 6, lines 14-21). In addition, Erlanger teaches that each insurance solicitation or application is received in the form of questions to provide the data processing system data to match the insurance seeker to the most appropriate insurer (see: column 12, lines 13-22). Additionally, Walker et al. teaches a system for facilitating the sale of insurance policies that includes web page confirmation (630, Fig. 6c) investment order's (see: column 8, lines 66 to column 9, lines 10).

The obviousness of combining the teachings of Chapman, Erlanger and Walker et al. are discussed in the rejection of claim 1, and incorporated herein.

As per claim 7, Erlanger teaches the claimed insurance policy and the predetermined questions are unrelated to insurance and the insurance carrier is any company issuing the policy (see: column 12, lines 60 to column 13, lines 5).

As per claim 9, Erlanger teaches the claimed field agent includes at least one of a subscriber to an insurance policy eligible for renewal and an employer responsible for the policy subscriber. This limitation is met by each insurance application that is received at the data processing system (101, Fig. 1) directly from an insurance seeker or indirectly through an entity that acts as an insurance agent for the insurance seeker or insurer (see: column 12, lines 3-6).

As per claim 14, it is rejected for the same reasons set forth in claim 9.

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As per claim 15, Chapman teaches a system for generating automobile insurance certificates from a remote computer terminal connected by a computer network (see: abstract). Chapman further teaches insurance agents electronically order insurance certificates from a remote terminal that may be renewal policies (step 310) (see: column 6, lines 31-35). Chapman also teaches that an agent might be required to edit a field in database table (700, Fig. 7) such as "Policy Status" field (see: column 6, lines 14-21).

Chapman fails to teach:

- -- the claimed a network;
- --the claimed a remote data displaying policy data in a form readable by the field agent; and

--the policy generator and said remote data display connected to said network and the field agent able to legally bind the policy issuer to a renewal without underwriting analysis or risk analysis by the policy issuer.

Erlanger teaches a data processing system where one or more insurance agents enter insurance seeker's pertinent information into the data processing system via computer terminal (reads on "displaying at the field agent computer") to facilitate the provision of insurance between the insurers and insurance seekers (see: column 36-52). Erlanger further teaches each insurer, insurance seeker, reinsurer, reinsuree, insurance agent, and underwriter is capable of providing data to and receiving data from data processing system 101 via a data network (e.g., the Internet, etc.) (see: column 8, lines 9-13).

Therefore, it would have obvious to a person of ordinary skill in the art at the time the invention was to include the data processing system including a field agent using applications in

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question form as taught by Erlanger within the system for generating automobile insurance certificates from a remote computer terminal as taught by Chapman with the motivation of enabling an insurance seeker to quickly and easily find an insurer that offers the insurance product that it desires at competitive premium and on competitive terms (see: column 2, lines 66 to column 3, lines 2).

Chapman and Erlanger fail to teach legally binding the policy issuer to a renewal without underwriting analysis or risk analysis by the policy issuer.

Walker et al. teaches a system for facilitating the sale of insurance policies that includes web page confirmation (630, Fig. 6c) investment order's (see: column 8, lines 66 to column 9, lines 10). The Examiner considers the web page confirmation as a legally binding contract.

One of ordinary skill in the art at the time the invention was made would have found it obvious to include the web page confirmation as taught by Walker et al. with system taught by Chapman and Erlanger with the motivation of providing a system where individuals may purchase an insurance policy by making an online transaction (see: Walker et al.: column 2, lines 30-32).

As per claim 16, Chapman, Erlanger and Walker teach the claimed policy issuer is an insurance carrier, the policy is an insurance policy, the network is the Internet, and said policy data are data in the form of at least one Web page document. This limitation is met by Chapman teaching insurance agents electronically order insurance certificates from a remote terminal that may be renewal policies (reads on "policy is an insurance policy") (step 310) (see: column 6, lines 31-35).). In addition, Erlanger teaches each insurer, insurance seeker, reinsurer, reinsuree,

insurance agent, and underwriter is capable of providing data to and receiving data from data processing system 101 via a data network (e.g., the Internet, etc.) (see: column 8, lines 9-13).

Additionally, Walker et al. teaches a system for facilitating the sale of insurance policies that includes web page confirmation (630, Fig. 6c) investment order's (see: column 8, lines 66 to column 9, lines 10).

As per claim 23, Chapman teaches a system for generating automobile insurance certificates from a remote computer terminal connected by a computer network (see: abstract). Chapman further teaches insurance agents electronically order insurance certificates from a remote terminal that may be renewal policies (step 310) (see: column 6, lines 31-35). Chapman also teaches the input /edit of subscriber's information at the agent's terminal and a prior verification of renewal policies at the carrier before they can be renewed at the agent's terminal (see: column 5, lines 60 to column 6, line 30 and column 6, lines 38-41). Additionally, Chapman teaches that cancellation for expiration or without a timely renewal is generated automatically by the system from database (reads on "database of policy data for at least one insurance policy eligible for renewal") records (see: column 4, lines 17-20). In addition, Chapman teaches the use of the Citrix Winframe Server link through Citrix connection with security provided by the operator of the secure private network, as illustrated in the startup screen (400, Fig. 4) forming a part of software interface (126, Fig. 1) (see: column 5, lines 32-48).

Chapman fails to teach:

- -- the claimed display said policy data on said user interface,
- --the claimed prompt the field agent by displaying predetermined questions on said user interface to update the policy data,

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--the claimed receive from the field agent updated policy data including updated subscriber information,

--the claimed displayed the updated policy data on the user interface such that the field agent can evaluate the updated policy data

--the claimed receive policy data from said server for an insurance policy eligible for renewal wherein the policy data includes information relating to a subscriber of said policy,

-- the claimed display said policy data on said user interface,

--the claimed prompt the field agent by displaying predetermined questions on said user interface to update the policy data,

--the claimed receive from the field agent updated policy data including updated subscriber information,

--the claimed displayed the updated policy data on the user interface such that the field agent can evaluate the updated policy data, and

--the claimed enable the field agent to legally bind the insurance carrier to a renewal of the policy associated with the evaluated policy data, wherein the binding is accomplished by a decision process undertaken independently by the field agent without underwriting analysis and risk analysis by the insurance carrier.

Erlanger teaches a data processing system where one or more insurance agents enter insurance seeker's pertinent information into the data processing system via computer terminal to facilitate the provision of insurance between the insurers and insurance seekers (see: column 7, lines 36-52). Erlanger further teaches that each insurance solicitation or application is received in the form of question to provide the data processing system data to match the insurance seeker to

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the most appropriate insurer (see: column 12, lines 13-22). Erlanger also teaches each insurer, insurance seeker, reinsurer, reinsuree, insurance agent, and underwriter is capable of providing data to and receiving data from data processing system 101 via a data network (e.g., the Internet, etc.) (see: column 8, lines 9-13).

Therefore, it would have obvious to a person of ordinary skill in the art at the time the invention was to include the data processing system including a field agent using applications in question form as taught by Erlanger within the system for generating automobile insurance certificates from a remote computer terminal as taught by Chapman with the motivation of enabling an insurance seeker to quickly and easily find an insurer that offers the insurance product that it desires at competitive premium and on competitive terms (see: column 2, lines 66 to column 3, lines 2).

Chapman and Erlanger fail to teach legally binding the policy issuer to a renewal without underwriting analysis or risk analysis by the policy issuer.

Walker et al. teaches a system for facilitating the sale of insurance policies that includes web page confirmation (630, Fig. 6c) investment order's (see: column 8, lines 66 to column 9, lines 10). The Examiner considers the web page confirmation as a legally binding contract.

One of ordinary skill in the art at the time the invention was made would have found it obvious to include the web page confirmation as taught by Walker et al. with system taught by Chapman and Erlanger with the motivation of providing a system where individuals may purchase an insurance policy by making an online transaction (see: Walker et al.: column 2, lines 30-32).

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5. Claims 10-11 and 13 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,526,386 to Chapman et al. in view of U.S. Patent No. 6,119,093 to Walker et al.

As per claim 10, Chapman teaches a system and method for generating insurance certificates from remote computer terminal by a computer network to a central computer (see: column 1, lines 43-46). Chapman further teaches insurance agents electronically order insurance certificates from a remote terminal that may be renewal policies (step 310) (see: column 6, lines 31-35). Chapman also teaches that cancellation for expiration or without a timely renewal is generated automatically by the system from database records (see: column 4, lines 17-20). In addition, Chapman et al teaches the input /edit of subscriber's information at the agent's terminal and a prior verification of renewal policies at the carrier before they can be renewed at the agent's terminal. (see column 5, lines 60 to column 6, line 30 and column 6, lines 38-41).

Chapman fails to teach binding the policy issuer to a policy using a third Web page including binding indication data.

Walker et al. teaches a system for facilitating the sale of insurance policies that includes web page confirmation (630, Fig. 6c) investment order's (see: column 8, lines 66 to column 9, lines 10).

One of ordinary skill in the art at the time the invention was made would have found it obvious to include the web page confirmation as taught by Walker et al. within the system for generating automobile insurance certificates from a remote computer terminal as taught by Chapman with the motivation of providing a system where individuals may purchase an insurance policy by making an online transaction (see: Walker et al.: column 2, lines 30-32).

As per claim 11, Chapman et al. teaches the input /edit of subscriber's information at the

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agent's terminal and a prior verification of renewal policies at the carrier before they can be renewed at the agent's terminal. (see: column 5, lines 60 to column 6, line 30 and column 6, lines 38-41).

Chapman fails to teach transmitting the updated information relating the policy as part of a Web page.

Walker et al. teaches a system for facilitating the sale of insurance policies that includes web page confirmation (630, Fig. 6c) investment order's (see: column 8, lines 66 to column 9, lines 10).

As per claim 13, Chapman teaches the claimed policy issuer is an insurance carrier and the policy is a renewal insurance contract having terms under which an insurance carrier issuing the policy is legally bound. This feature is met by insurance agents electronically order insurance certificates from a remote terminal that may be renewal policies (step 310) (see: column 6, lines 31-35)

6. Claim 12 is rejected under 35 U.S.C. 103(a) as being unpatentable over U. S. Patent No. 6,526,386 to Chapman et al. and U.S. Patent No. 6,119,093 to Walker et al. in view of Official Notice.

As per claim 12, Chapman and Walker et al. fail to teach the total time require between said transmitting update information relating to said policy step and said enabling the field agent to bind the policy issuer step is not more than five minutes.

The Examiner take Official Notice that time restraints such as a five-minute limit being placed on any Internet transaction before a user is logged off and must logon back on the complete the transactions is old and well know in the computer industry. Therefore, it would

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have been obvious at the time the invention was made to including time requirements within the system taught by Chapman and Walker et al. with the motivation of providing security measures to the computer user thereby protecting the users from misuse by any unauthorized users.

7. Claims 17-22 and 24-32 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,526,386 to Chapman et al., U.S. Patent No. 6,594,035 to Erlanger, U.S. Patent No. 6,119,093 to Walker et al. in view of U.S. Patent No. 6,604,080 to Kern.

As per claim 17, Chapman, Erlanger and Walker et al. teach a system and method for generating insurance certificates from remote computer terminal by a computer network to a central computer (see: Chapman: column 1, lines 43-46). Chapman, Erlanger and Walker et al. further teaches insurance agents electronically order insurance certificates from a remote terminal that may be renewal policies (step 310) (see: Chapman: column 6, lines 31-35). Chapman, Erlanger and Walker et al. also teach that cancellation for expiration or without a timely renewal are generated automatically by the system from database records (see: Chapman: column 4, lines 17-20). In addition, Chapman, Erlanger and Walker et al. teach the input /edit of subscriber's information at the agent's terminal and a prior verification of renewal policies at the carrier before they can be renewed at the agent's terminal. (see: Chapman: column 5, lines 60 to column 6, line 30 and column 6, lines 38-41).

Chapman, Erlanger and Walker et al. fail to teach policy data relating to the subscriber including at least one of a number of employees, a payroll amount, an insurance work class code, and a work class description.

Kern teaches an automated system and method of compiling rates to be charged for standard worker's compensation policy including the Glen Retirement Center using the

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classification worksheet enters classification code, number of employees and the payroll (see: column 29, lines 38-43).

One of ordinary skill in the art at the time the invention was made would have found it obvious to include policy data such as number of employees, payroll amount and work class code as taught by Kern with the system as taught by Chapman, Erlanger and Walker et al. with the motivation of providing the insurance carrier with accurate information in order to best calculate the best insurance rate for the client.

As per claim 18, Chapman, Erlanger and Walker et al. teach the claimed step of displaying at the field agent computer further comprises displayed at the field agent computer policy data corresponding to a renewal (see: Erlanger: column 7, lines 36-52 and Chapman: column 5, lines 60 to column 6, lines 30 and column 6, lines 38-41).

Chapman, Erlanger and Walker et al. fail to teach the claimed workman's compensation insurance policy.

Kern teaches an automated system and method of compiling rates to be charged for standard worker's compensation policy (see: abstract).

The obviousness of combining the teachings of Kern with the system of Chapman,

Erlanger and Walker et al. are is discussed in the rejection of claim 17, and incorporated herein.

As per claim 19, Chapman, Erlanger and Walker et al. teach the claimed step of providing the field agent with predetermined questions further comprises prompting the field agent to input into the field agent computer updated policy data (see: Erlanger: column 12, lines 13-22).

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Chapman, Erlanger and Walker et al. fail to teach policy data relating to the subscriber including at least one of a number of employees, a payroll amount, an insurance work class code, and a work class description.

Kern teaches an automated system and method of compiling rates to be charged for standard worker's compensation policy including the Glen Retirement Center using the classification worksheet enters classification code, number of employees and the payroll (see: column 29, lines 38-43).

The obviousness of combining the teachings of Kern with the system of Chapman,

Erlanger and Walker et al. are is discussed in the rejection of claim 17, and incorporated herein.

As per claim 20, Chapman, Erlanger and Walker et al. teach the claimed step of receiving at the field agent computer further comprises receiving at the field agent computer policy data corresponding to a renewal of a workman's compensation insurance policy (see: Erlanger: column 12, lines 13-22 and Chapman: column 5, lines 60 to column 6, lines 30 and column 6, lines 38-41).

As per claim 21, it is rejected for the same reasons set forth in claim 19.

As per claim 22, Chapman, Erlanger and Walker et al. teach the claimed at least one renewal policy (see: Chapman: column 5, lines 60 to column 6, lines 30 and column 6, lines 38-41).

Chapman, Erlanger and Walker et al. fail to teach the claimed renewal policy is a workman's compensation insurance policy.

Kern teaches an automated system and method of compiling rates to be charged for standard worker's compensation policy (see: abstract).

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The obviousness of combining the teachings of Kern with the system of Chapman,

Erlanger and Walker et al. are is discussed in the rejection of claim 17, and incorporated herein.

As per claim 24, Chapman, Erlanger and Walker et al. fail to teach the claimed insurance policy is a workman's compensation insurance policy, wherein the subscriber is an employer.

Kern teach that in order to insure that there are no gaps in coverage arising from the separation of the workers' compensation exposure from the employers liability exposure, policies are issued simultaneously to an employer (see: column 17, lines 64-66).

The obviousness of combining the teachings of Kern with the system of Chapman,

Erlanger and Walker et al. are is discussed in the rejection of claim 17, and incorporated herein.

As per claims 25-26, they are rejected for the same reasons set forth in claims 17 and 18.

As per claim 27, Kern teaches the claimed subscriber information further comprises information relating to whether the employer financially contributes to a medical plan available to employees included within a specific insurance work classification (see: column 18, lines 24-31 and lines 46-55).

As per claim 28, Kern teaches the claimed subscriber information further comprises information relating to whether the employer has an existing Experience Modification (see: column 20, lines 12-18).

As per claim 29, Kern teaches the claimed if an employer has existing Experience Mods, subscriber information further comprises information relating to at least a most recent Experience Modification in decimal format (see: column 20, lines 12-18 and column 3, lines 5-13).

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As per claim 30, Kern teaches the claimed wherein subscriber information further comprises information relating to at least one of: whether the employer at least one of owns, operates, and leases aircraft; whether the employer at least one of owns, operates, and leases watercraft; whether the employer performs any work underground or above fifteen feet; whether the employer performs any work on at least one of barges, vessels docks, and bridges over water; whether the employer provides any group transportation; and whether the employer leases employees to or from other employers (see: Fig. 8 and Fig. 9).

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As per claim 31, Chapman, Erlanger and Walker et al. teach the claimed remote computer is further configured to display and print updated policy data (see: column 4, lines 14-17).

Chapman, Erlanger and Walker et al. fail to teach the policy data including a premium basis, an estimated annual premium, and a work class description for each insurance work class code assigned to the employer.

Kern teaches after all classification information is entered the user can scroll down to estimated annual premium field (see: column 23, lines 46-50 and Fig. 18).

As per claim 32, Chapman teaches the claimed remote computer is further configured to search said database for a specific insurance policy eligible for renewal by prompting the field agent to input at least one of a policy number and an account name (see: column 5, lines 61 to column 6, lines 12).

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Response to Arguments

In response to the Applicant's arguments, it is respectfully submitted that the Examiner has applied new prior art to the newly added features of claims 17-32 and the amended claims 1, 3-12, 14-15 at the present time. As such, Applicant's remarks with regard to the application of the Applicant's admitted prior art in the "Background of the Invention", Chapman, Mitcham and/or "Insured Map Electronic Sales Battle Plan" to the amended claims are moot in light of the inclusion of the teachings of Chapman, Erlanger, Walker et al. and Kern, addressed in the above Office Action.

With respect to Applicant's arguments against Chapman, the Examiner respectfully submits that Chapman is NOT relied upon for the features of binding a carrier to a policy via a binding web page. Rather, it is the combination of Erlanger, Walker et al. and Kern when combined with the disclosure of Chapman that makes obvious the disputed feature.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Robert W. Morgan whose telephone number is (703) 605-4441. The examiner can normally be reached on 8:30 a.m. - 5:00 p.m. Mon - Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Joseph Thomas can be reached on (703) 305-9588. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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